

REGULATIONS OF ADVERTISING SERVICES

Evermotion wants to provide the highest quality of advertising services.

By placing an order for the advertising services, customer accepts these regulations and declare that he has the right to use information, data, graphic files, trademarks and other legally protected elements used in the advertisement.

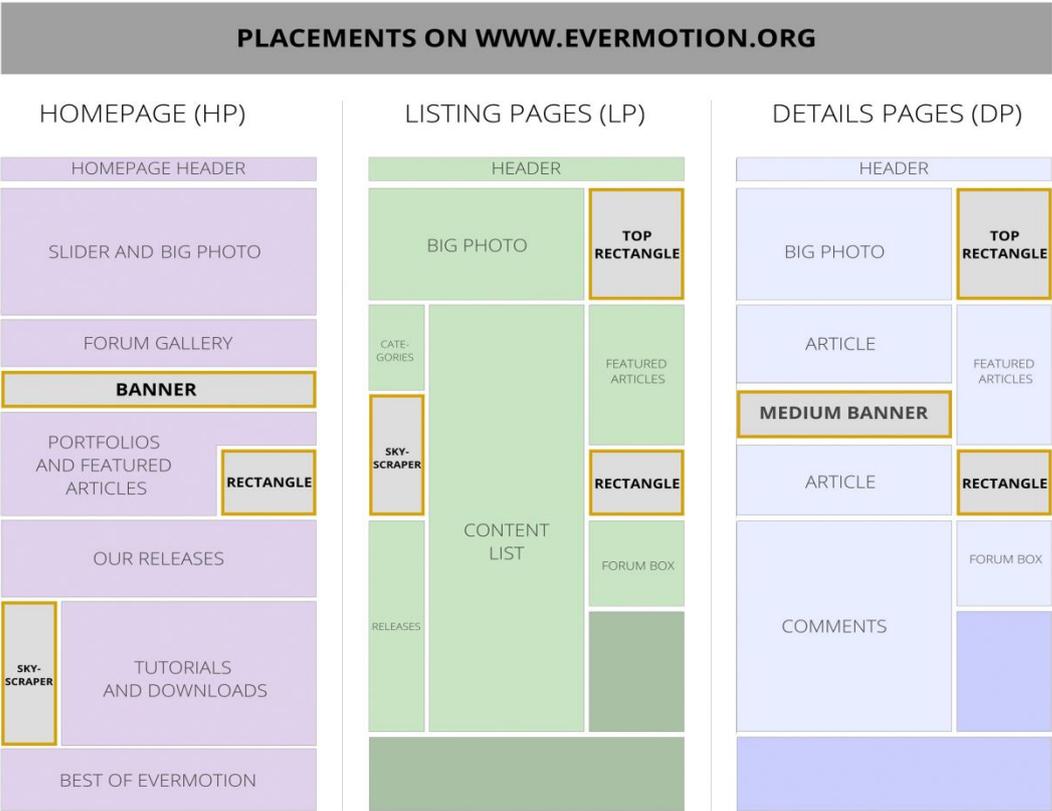
The time of displaying the advertisement, the type of the banner, the content of advertising materials and the price, are agreed upon, before the broadcast.

Details of the time of broadcast, type of banner and advertising price are included in the invoice.

The ad will be broadcasted after paying the invoice.

Banners used in the advertisement can be in the PNG, JPG, SWF or animated GIF format (except the mobile banner, which can only be in JPG).

Sizes and placement of advertising banners



PLACEMENT NAME	SIZE in pixels	VIEWS* per month	PRICE** per month	PRICE per 2 weeks
HP BANNER	978 X 112	114K	390€	195€
HP RECTANGLE	296 X 206	114K	250€	125€
HP SKYSCRAPER	172 X 432	114K	200€	100€
LP TOP RECTANGLE	296 X 350	114K	250€	125€
LP RECTANGLE	296 X 206	114K	200€	100€
LP SKYSCRAPER	172 X 432	73K	100€	50€
DP TOP RECTANGLE	296 X 350	105K	250€	125€
DP RECTANGLE	296 X 206	105K	200€	100€
DP MEDIUM BANNER	668 X 112	<i>variable</i>	220€	110€
FORUM BANNER	978 X 112	107K	300€	85€

*Average stats from January to December 2019

**Tax not included

20% OFF for 3 months campaign

10% OFF for 2 months campaign

Individual discounts for ordering 3 or more placements

Advertising materials should be delivered at least 48 hours before the campaign starts (in case of starting the campaign on Monday, the materials must be delivered on Thursday).

Any delay in providing advertising material or delivering it in the wrong format or size, entitle Evermotion to shorten the duration of the ad. In this case, Evermotion will not refund the payment for the unused time of the display of the ad.

In case of resignation from the campaign after it started, the payment for the campaign is not refunded.

In case of cancellation up to 7 days before the advertisement is displayed, 50% of the campaign value is returned. If the campaign is canceled more than 7 days before the display, the full amount for the campaign will be refunded.

Customer is responsible for the content of the broadcasted advertisements.

Evermotion reserves the right to refuse or suspend the emission of ad, without giving any reason, if the content of the advertisement or the content of the landing page contains prohibited materials, is contrary to the law or principles of social coexistence, or violates the rights of third parties.

In case of suspension (for the reasons mentioned above) of an ongoing campaign, the payment for the campaign is not refunded.

Evermotion reserves the right to place advertisements for companies with a similar business profile on one page.

Advertising contracts to which these Regulations apply are subject to Polish law.

The Regulations enter into force on September 10, 2020.